



**The magic of
design...time
to break free
from the
spell**

Stephen Hill

Director, *C₂O future planners*

Has our thinking about what design is and is for become clouded by the magic dust of 'design quality': a spell of doubtful provenance and effectiveness? Ten years on from the creation of CABE and the gentle institutionalisation of design quality in public policy and public life, is it time to become rougher and tougher?

Wednesday, 21 April, 2010
at the CAR offices, Gwydir Street

Drinks from 5.30 p.m., Talk at 6:00 p.m.

Please let Maria know by Tuesday, 20 April, if you will be attending (maria.sylvester@carltd.com).