

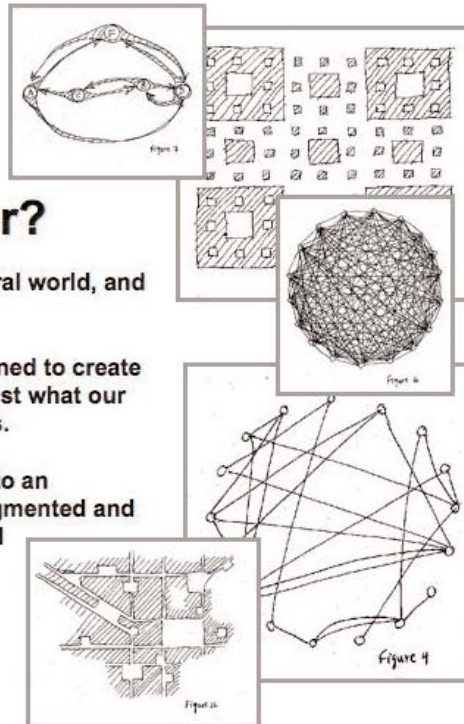
## Understanding placemaking and professional ethics – are fractals the answer?

Fractal systems occur naturally in the natural world, and in real and virtual networks.

People have to be psychologically conditioned to create non-fractal objects. Unfortunately, that is just what our education and media have been doing to us.

Buildings and urban spaces are sacrificed to an intolerant design dogma. Knowledge is fragmented and personalised at the expense of professional competence.

Could we do better?



Stephen Hill

Director, C<sub>2</sub>O future planners  
CAR Associate

Thursday, 1 December, 2011

CAR Offices, 25 Gwydir Street  
Drinks from 5.30 p.m., Talk at 6:00 p.m.

Please let Maria know by Wednesday, 30 November, if you will be attending ([maria.sylvester@carltd.com](mailto:maria.sylvester@carltd.com)).